

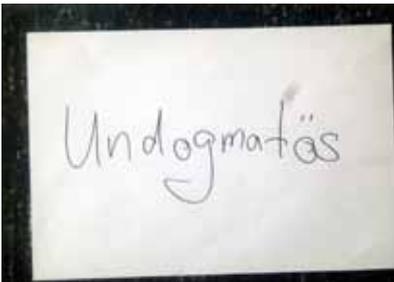


**„THE FUTURE IS ALREADY HERE “**  
 Summer Academy Jung von Matt, Hamburg, 24.+31.08.2013

In this quick and quirky workshop, employees of the renowned advertising agency were introduced to the principles of design thinking and spent a dynamic morning thinking out of the box. In English language.

With Inga Kruttke, Bridgehouse Trainer

Design Thinking Training  
 2 three-hour workshops  
 for 45 international employees



**HTW WERKSCHAU KEY VISUAL**

HTW, University of Applied Sciences Berlin  
 Kommunikation design dept., Summerterm 2013

In the seminar, students were encouraged to define the image and position of their school, in order to create a powerful key visual for the upcoming show of the communication design department.

Graduate Education  
 Visiting tutor in the  
 communication design  
 department



**FROM BAUHAUS TO BETAHAUS**

Beursschouwburg Brussels, 12.03.2013

The Lecture was part of the ongoing Shapeshifters series, organized by Sint-Lukas University College of Art and Design Brussel about the changing nature of information design.

Public Lecture  
 Interview with curators



**WE TRADER TOOLS**

Sint-Lukas College of Art & Design, Brussels, 13.3.2013

In the one-day-workshop students of information design worked in groups on design artefacts that are not ends in themselves, but means to an end.

Post-Graduate Education  
 Visiting tutor  
 for a one-day-workshop  
 with students of the  
 MA Information Design



**BBS YEARBOOK**

Berlin Bilingual School, Jan.-June 2013

In a weekly workshop children are co-designing a yearbook for the school. They learn to design typefaces, create clip art, find photographic background patterns and tell stories with text and images on a page.

D.I.Y. Education  
 Weekly workshops  
 with children from age 8-11



**DESIGN THINKING SEMINAR**

Bridgehouse, 21.-22.9.2012

The seminar introduced design thinking history, ideas and methods in a hands-on manner. Participants went through three innovation cycles designing desk top candy for their colleagues, helping fictional peronas sort out their lifes and redesigning the seminar location to accomodate handicapped people.

With Jürgen Schulze-Seeger + Inga Kruttke/Bridgehouse

Design Thinking Training  
 Two day seminar  
 for the design department of  
 mediaworx, Berlin



### HOME SWEET HOME

Summer Academy Jung von Matt, Hamburg, 11.+18.8.12

Employing design thinking methods, this workshop explored the possibilities to create a feeling of „Heimat“ and belonging in the quickly expanding international advertising agency. In English language

With Inga Kruttke, Bridgehouse Trainer

Design Thinking Training  
2 three-hour workshops  
for 45 international employees



### SIGNAGE FOR PUPPETRY DEPARTMENT

Technical University Berlin,  
MA Stage Design\_scenography, Summerterm 2012

Seminar introducing students to the basics of navigating space and helping them to design a signage system for the anniversary celebrations of the puppetry department of the Hans Busch Academy of Dramatic Art in Berlin.

Post-graduate Education  
Visiting Tutor



### EXHIBITING

Werkbundarchiv | Museum der Dinge, Berlin,  
13.+14.+16.3.2012

Three one-day-workshops with students of the Marcel-Breuer-School, Berlin about scenographic concepts. The students developed exhibition „scores“ for topics of their choice, considering mediation, navigation, dramaturgy and choice of exhibits.

Youth Education  
Three one-day-workshops



### DESIGN THINKING SEMINAR

Interdisciplinary Weeks Fachhochschule Kiel, from 11.2011

The workshops (in English language) introduce design thinking methods to students from all different disciplines by taking them through two quick innovation cycles. Topics of exploration typically relate to the needs of faculty and students.

Graduate Education  
One-day-workshop, talk  
and article



### FROM FORM TO PROCESS

University of Applied Sciences Potsdam,  
Design Department, , 26.04.2012

Talk about the increasing importance of designing the process in the practice of graphic design, both as a means to an end and the end itself. The public talk was part of an application for a professorship at the University.

Public talk



### SCENOGRAPHIC FIELD STUDIES

Technical University Berlin,  
MA Stage Design\_scenography, Winterterm 2011/2012

In four excursions students examined different types of scenographies in the urban environment: topical exhibitions, object-based museum displays and branded environments. The idea was to employ empirical tools to enlarge the scope of our observations.

Post-graduate Education  
Visiting Tutor



**CONCEPT DESIGN**

HTW, University of Applied Sciences Berlin  
 Kommunikation design dept., 29.06.2011

Talk about the role of „concept“ and its implications for the role of the designer in contemporary society. The public talk was part of an application for a professorship at the University.

Public talk



**DIY KIDS**

Berlin Bilingual School, Berlin, 2009-2011

Weekly afternoon club for primary school children (grade 1-4) with changing design briefs. The idea was to introduce kids to the basic principles of designing, empowering them to do it themselves and to have fun. The club was held in English language.

D.I.Y. Education  
 Weekly design Club with schoolchildren



**SCENOGRAPHIC RESEARCH**

International Scenographers Festival IN3 Basel „exhibit!  
 Switzerland, 04.12.2010

Talk about the production of knowledge by scenographic means, based on case studies of the scenographic practice of *chezweitz & roseapple*.

Public Talk



**THE ACCIDENTAL VISITOR**

VLOW! Konferenz Bregenz „Narrative Spaces – New Models of Cooperation between Communication, Design and Architecture“, Austria, 22.04.2010

Talk about scenography in the urban environment based on case studies of the scenographic practice of *chezweitz & roseapple*, in particular their work for the International Building Exhibition IBA Sachsen Anhalt 2010..

**With** Detlef Weitz

Public Talk